

Nino Strano, Minister of Tourism
Sport and Spectacle of Region Sicily

The Sicilian Film Festival of Miami is an extraordinary experience. It must be supported not only for its cultural meanings given to the outstanding work of its creator and promoter Emanuele Viscuso, but must also be intended as a great touristic promotion. The culture, when is well conceived is able to reach many communities in the important countries like USA and others. So it becomes a great tool for promoting the tourism. It is in this way that the word "Sicily" is able to become a winning "brand" as we want. In the United States of America traditional barriers raised by nationalism are falling. And in this land, the different cultural experiences are fusing. Sicily, with its uniqueness and culture, contains so many experiences of different civilizations, due to its ancient history. This has been well interpreted by Emanuele Viscuso, who plays an ideal go-between, not only for Sicily and the Sicilians, but also for the entire international world who sees him as a precise point of reference. We must not forget that films are not only part of cultural experience but also a formidable asset for promoting tourism. This is why we commit and give our full support to the Sicilian Film Festival.