



PRIMO Sponsor \$15,000
(only one position available)

- Most prominent and creative integration of your company into festival events, including parties, receptions, screenings, seminars, and other special events
- Logo/name placement in the most prominent position of all printed materials, including ads and the official festival program
- Logo/name & link in the most prominent position of e-materials
- Logo/name & link in the most prominent position on website
- Opportunity to mingle with attending filmmakers, cast and VIPs
- Recognition of Sponsorship at all events
- Opportunity to place promotion items and literature at parties, screenings, and other suitable venues
- 2-page ad in the official festival program
- Projection of your own advertising spot before all movies up to 5 minutes.
- Placard at all events in most prominent position
- 8 all-access VIP passes (allows entry to festival parties, receptions, movies, and other events) and festival gear as available.
- 8 festival posters signed by Emanuele Viscuso



PRINCIPALE Sponsor
\$10,000 (only 2 positions available)

- Creative integration of your company into festival events
- Logo/name placement on all printed materials, including ads and the official festival program
- Logo/name & link in e-materials
- Logo/name & link on website
- Opportunity to meet attending filmmakers, cast and VIPs
- Opportunity to place promotion items and literature at parties, screening and other suitable venues
- 1-page ad in the official festival program
- Projection of your own advertising spot before all movies up to 3 minutes
- Sponsor placard at all events
- 6 all-access VIP passes (allows entry to festival parties, receptions, movies, and other events) and festival gear as available
- 6 festival posters signed by Emanuele Viscuso



DIRETTORE Sponsor
\$5,000

- Creative integration of your company into festival events
- Logo/name placement on printed materials, including ads and official festival program
- Logo/name & link in e-materials
- Logo/name & link on website
- Opportunity to meet attending filmmakers, cast and VIPs
- Opportunity to place promotion items and literature at parties, screenings and other suitable venues
- 1/2-page ad in the official festival program
- 4 all-access VIP passes (allows entry to all festival parties, receptions, movies and other events) and festival gear as available
- 4 festival posters signed by Emanuele Viscuso

MAESTRO Sponsor \$2,500



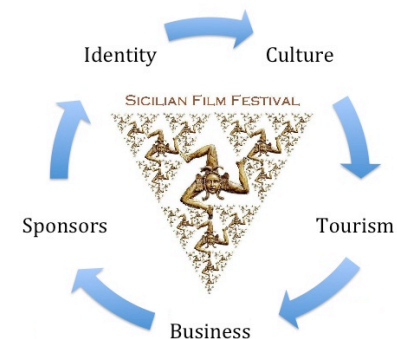
- Logo/name placement on printed materials, including ads and official festival program
- Logo/name & link in e-materials
- Logo/name & link on website
- Opportunity to meet attending filmmakers, cast and VIPs
- Opportunity to place promotion items and literature at parties, screenings and other suitable venues
- 1/4-page ad in the official festival program
- 2 all-access VIP passes (allows entry to festival parties, receptions, movies, and other events) and festival gear as available.



Additional Sponsorship Opportunities

- **Festival Bags:** Cost of printed bag, plus \$1,000 to have your name/logo along with SFF logo on Official Festival Bags.
- **VIP Dinners:** Have your restaurant host dinner one evening during the SFF for prominent festival attendees.
- **After-Film Receptions:** Serve hors d'oeuvres/snacks and wine or 1 free cocktail of your choice to ticket holders, full festival badge holders and VIP guests after a screening.
- **Celebrity Luncheons:** Host VIP guests, full festival badge holders, and a select number of paying guests in your home. You provide venue, food and determine maximum guest load.
- **Daytime meet and greet** for VIPs, sponsors and press, at Edgewater Hotel, 1040 Ocean Drive, Miami Beach.
- **Media Sponsors:** provide a series of articles or entire pages about festival. Special recognition on the catalog.

2012 SPONSORSHIP PACKAGE
7th Sicilian Film Festival
Miami Beach Cinematheque
April 11-17, 2012



April, 2012 marks the seventh year that film lovers will join together in Miami Beach to experience films and culture influenced by the worldwide Sicilian community. Praised by City of Miami mayor Matti Bower as doing "a great deal for international relations," the Sicilian Film Festival offers an exceptional opportunity for promotion and branding. As with all important cultural events, the realization of the Sicilian Film Festival is an ambitious effort that could not be possible without the gracious help of sponsors, friends and supporters. We invite you to become more than an ordinary spectator by joining us this April as a sponsor of the 2012 Sicilian Film Festival.

SICILIAN FILM FESTIVAL
SPONSORSHIP OPPORTUNITIES

The Sicilian Film Festival offers a number of select sponsorship opportunities:

Primo, Principale, Direttore, Maestro.

Our sponsorship staff will be happy to work directly to build a tailor-made package for you.

2012 EVENTS INCLUDE:

- Pre-festival Press Launch Party
- 7 days of film screenings
- After-film receptions
- Special hosted filmmaker and industry lunches and dinners
- Closing Night Awards Gala and Dinner at Villa Viscuso.



In becoming a part of the 2012 Sicilian Film Festival, you will join a select group of sponsors.

Public Institutions: Italian Ministry of Culture, Rome; Regione Sicilia, Palermo; Regional Assembly, Palermo; Accademia del Cinema Italiano (Premi David di Donatello); Rai Radio Televisione Italiana; Filmoteca Regionale Siciliana, Italian Embassy, Tegucigalpa (Honduras); Consulate General of Italy, Miami; Societa' Dante Alighieri, Miami; Italian Cultural Institute, New York; Italian Cultural Institute, Washington; City of Castelbuono, Italy; City of Carini, Italy; City of Vittoria, Italy; (MAM) Museum Art Miami, Wolfsonian-FIU Museum, Miami Beach; Bass Museum of Art, Miami Beach; Miami Museum of Science & Planetarium; NASA (National Aeronautics and Space Administration); Temple Emanu-El, Miami Beach; Istanbul Center of Greater Miami; Comites Miami; Barry University, Miami; Miami-Dade County Department of Cultural Affairs and the Cultural Affairs Council; Miami-Dade County Mayor and Board of County Commissioners; Miami Beach Visitors and Convention Authority; City of Miami Beach, Cultural Affairs Program, Cultural Arts Council, Miami Beach Chamber of Commerce.

Associated Festivals: Taormina Film Fest; Miami Gay and Lesbian Film Festival; Cinemadamare: Sicilia Queer Film Festival Palermo; Avamposto Maniace Ortigia Film Festival; Salina Doc Festival; N.I.C.E. New Italian Cinema Event; F.I.M.O. Festival Internazionale di Musica d'Organo.

Associations: Ragusani nel Mondo; Miami Beach Cinematheque; Trinacria Association; CSNA Confederation Sicilians North America, Italian Club at Florida International University; National Italian American Foundation; LGTB Visitor Center, Miami Beach; Osservatorio Musicale Italiano, Palermo.

Media Sponsors: Com.Unica; Classical South Florida Radio; The Beach Channell; Sunpost; MAG Miami Art Guide; Eurochannel; Around Town Magazine Biscayne Times; DRW Magazine; Speaker Web TV; Radio Carini; Lincoln Road Magazine; Hua TV; Teleoccidente; Miami Art Guide;

Corporations: Smith Barney, Boca Raton; Sunset Harbour Realty; DVDR.IT, Milan (Italy); Beauliving, Miami; Ico Ugo Advertainment; Ico Ugo Productions; Urban Icons; Nicole Shelley Models; Bruce Lurie Galleries; Etra Fine Art, Miami; Gerson, Preston, Robinson & Company P.A., Miami Beach; Dominic Romano Esq.; Beth Di Santo Esq.; Oliverio Law Firm, Roma; Steven Cruces WebDesign, Miami; Pawel Sadzewicz WebDesign, Warsaw; Roberto Villa WebDesign, Torino; Optfirst WebDesign, Miami; Cecilia Perez Haute Couture; Emanuele Viscuso Wallpapers; RAC Produttori di Sistemi di Riposo; Magnetude Jewelry; PKGraphics, Miami; Cosabella; Denny Farrell Productions, Chicago;

Hospitality: Clay Hotel, Miami Beach; The Relaxing Hotels, Rome; Antico Palazzo Rospigliosi, Rome; Hotel Excelsior, Venice; Zaiera Resort, Siracusa; Hotel Savoy, Miami Beach; Edgewater Hotel, Miami Beach; Essex House, Miami Beach; Carpaccio Group, Miami; Amami Restaurant, Miami Beach; Caffè Milano, Miami Beach; Osteria Romana, Miami Beach; Big Fish Restaurant, Miami; Rosinella Restaurant, Miami Beach; Pelican Hotel and Restaurant, Miami Beach; Trattoria Sole, Miami; The Forge, Miami Beach; Ristorante Valentino, Miami Beach; Segafredo; Fratelli La Bufala Restaurant, Miami Beach; Karu, Miami; Graspa Group, Miami Beach; Stefano La Cava, Miami; Fresco Restaurant, Miami Beach

Food, Wines and Liquors: Pasticceria Fiasconaro, Castelbuono, Palermo (Italy); Orso Industries; Cereia Mineral Water; Roberto Cavalli Vodka; Birra Peroni; Cantina Italiana; Cerasuolo di Vittoria Wines; Tinazzi-Terranova Wines, Philadelphia; Farello Wines; Miami Wine Tasters; Donnafugata Wines; Champagne Mumm; BV-Brands;

Privates: Melvin Morgenstern; Skipper Darlington; Gerri Zambuto; Lumari; Dalilah Buchanan; Alan A. Lips; Carlo and Irela Amato Chiaromonte Bordonaro; Tamara and Ariel Elia; Berardo Paradiso; Mike Malloy; Francesco Traina; Coco Blaffer; Salvatore Ferrigno; Giovanni e Chrisanne Grimaldi; Vivi Pineda; Anna Planet; Marco e Haydee Rocca; Dario Tamburello; Ultimate Concepts Marketing; Roberto Damiatia; Errico e Patrizia Auricchio; Jean Dolan; Herman and Teresa Epstein; David Healey

Target

Festival attendees typically include celebrities, film industry representatives, artists, writers, the press, and film lovers from FL, the eastern corridor and Italy. In past years, we have enjoyed widespread press coverage throughout Florida and Italy and have plans to expand our reach in 2012. Our target audience is high-profile tastemakers and the discerning public. In addition to outside media outlets, we have an email list of 10,000 dedicated fans and 100,000 related friends, a Facebook presence and a high-traffic website. The festival also promotes sponsors in its yearly, full-color Festival Program.

There are a variety of opportunities to become a part of this unique, international film event. Please note that the Sicilian Film Festival is a not-for-profit, 501 (C) 3 organization and your donation is tax-deductible.

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SICILIAN FILM FESTIVAL

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